



Appreciate the courage...

And that's what it is!

People are born, they live and they die. At the most, if they make any, they make a difference to their family, at the most relatives & friends.

Entrepreneurs are a breed of humans, who make a difference to lakhs and millions. Today people are able to fulfil their dreams because, the Entrepreneurs dream!

The dreams of an Entrepreneur keeps the world going, and help fulfil millions of dreams around them.

Entrepreneurs!!!

Do you feel un-noticed and unwanted???

Do you contribute more than what they say you do???

“Behind every Small Business, there is a story worth knowing! KSMBOA makes this story beautiful and worth living”

Do you thrive to become successful in life more than anything else???

Do you feel lonely and wish to have a support in your bad times. Somebody who could say “Don’t worry, I am there!”???

Lets Join hands and be that support to each other.
Lets be KSMBOA!

KSMBOA is not me...
KSMBOA is not you...
It’s “US”.

Agenda & Intentions:

- KSMBOA addresses people management issues that SME’s face : Conducting trainings, sharing knowledge between members, setting up a knowledgebase on methods & sources of recruitment, managing and retaining the best talent from across the country.
- Negotiating with vendors on behalf of the members to supply various routine requirements and fix prices at low cost..
- Education on handling compliance.
- Tackling bad debtors and blacklisting clients who repeatedly & willfully default payments to members.
- Providing best legal aid to members for all legal issues.
- KSMBOA will provide networking platforms to association members through regular events, gatherings, meets etc.
- KSMBOA will take up any unjust or unfair treatment done to SME businesses
- Helping SME’s to reach out to the right funders, investors & financiers for financial aid.
- SME Rewards & Recognition from time to time.



SME's are NOT the backbone of Indian Economy! "They ARE the Economy"

The good part is, Employing close to 40% of India's workforce and contributing 45% to India's manufacturing output, SMEs play a critical role in generating millions of jobs, especially at the low-skill level. The country's 1.3 million SMEs account for 40% of India's total exports.

The reality hereby is that although this sector plays a vital role in giving a boost to the overall Gross Domestic Product (GDP), it is still overlooked by the government, corporate sector and the financial sector. Thus, the commendable efforts and support of this sector do not receive the required attention.

There are numerous challenges that an SME face today:

Financing is the biggest challenge and the lack of it is the main reason for an SME going out of business.

Lack of Finance, Lack of Technology, Lack of Planning, Lack of Marketing Assistance, Lack of Knowledge, Lack of skilled staff

Someone needs to take a stand & help the SME's to run smoothly. KSMBOA took this stand and stands stiff for the betterment of the SME segment of our Nation.

Who is KSMBOA?

KSMBOA was founded in January'2014 aims to build a strong network which will consist of Entrepreneurs/Owners/Directors/CEOs of the SME segment based in India. This association will focus on all the pain areas of small & mid-size businesses.

We want to make sure that when an Entrepreneur faces any challenge in his/her business, he/she should be able to use/utilize the best of the resources & methods available, to get out of the situation.

We wish to provide a very strong & close-knit network which can give the businessmen, the comfort & luxury to rely on someone in a difficult situation. We want to conduct the kind of group activities which can build a sense of trust & confidence in an entrepreneur to fight away any existing or upcoming hitch. We want to help our friends afford the best possible lawyer, the best possible vendors, the best trainings, resources, etc.

All this cannot be possible by our lone dreams, we have to dream together and make this happen. We look forward to your support. For more visit www.ksmboa.org or call us on 080-23080500



KARNATAKA SMALL & MEDIUM BUSINESS OWNER'S ASSOCIATION

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**KARNATAKA
SMALL & MEDIUM
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- The SME Power